



Nov 14th, 2006

ADDRESSING THE IMPACT OF THE ATC-EXPIRATION ON CAMBODIA

Project Overview

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Introduction

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- Garment industry has play a significant role in the Cambodian economy.
- In the post ATC, garment exports continue to growth at a remarkable rate.
- However, the highly dependence on garment exports is very risky.
- Cambodia needs to diversify its exports.



Project's Goal and Objectives

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- Part of a regional initiative, the project is implemented in 4 countries: Bangladesh, Cambodia, Lao PDR and Nepal.
- **Project's Goal:** To encourage better human development through improving trade competitiveness.
- **Project's Main Objective:**
 - To raise awareness about human development in Cambodia.
 - To identify potential export diversification and value addition.
 - To improve the national business environment through sharpening trade and industrial policy.
 - To propose trade negotiation options for Cambodia.



Project's Activities

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1. Research and Studies (2006)

- Garment Industry Post-ATC: HDIA
- Diversification and Value Addition
- Trade and Industrial Policy Environment
- Trade Negotiation

2. Advocacy (2007)



Expected Outcomes

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- Overcoming the country's constraints to engage in international economic affairs.
- Diversifying exports in terms of products and markets.
- Enhancing the capacity to mainstream development-oriented trade policies.
- Facilitating trade agreement negotiations.
- Increasing social welfare and livelihoods of Cambodian.



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- **Thank you for your attention**